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PENNSYLVANIA ASSOCIATION OF BROADCASTERS

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The PAB has established an "Educational Fund" and we are inviting all **2008 PAB member**, Pennsylvania colleges, universities and technical schools, with a broadcast curriculum or broadcast license, to submit grant proposals for up to \$10,000.00 per school. \$50,000 has been set aside to fund this year's program.

After reviewing the 2007 awards, the Committee decided to limit this year's program so that no more than half of the \$50,000 budgeted will be allocated for physical plant purchases. The Committee is seeking to broaden the application process to proposed projects that go beyond equipment purchases, believing, in many instances, the college and/or university should be providing funds for hardware. An example of a non-equipment grant last year was one extended to Elizabethtown College to set up a Broadcast Sales course. A former broadcast General Manager was hired, as an adjunct professor, to teach the class.

Such proposals must be received by PAB no later than March 14, 2008. Funding will be for the period beginning May 1, 2008 through April 30, 2009. PAB will notify all parties who have submitted applications as to whether or not they have been approved by early May.

If you are interested in submitting a request for funding, please send a formal proposal that specifically outlines your request. Listed below are a few guidelines to follow when preparing your proposal. In most cases, two or three pages are sufficient for your proposal but feel free to submit as many pages as necessary.

1. Grant request – amount being requested
2. Purpose of Grant – how funds will be used
3. Rationale for Request – why funds are needed
4. Administration of Grant – how will available funds be publicized to students and how will they be administered
5. Program Information – specific information on your broadcast or communications program including what careers it prepares students for, degrees offered, etc.
6. Contact Information – who is submitting the proposal (name, phone number, fax number, email address)
7. Collateral Materials – additional materials that you feel necessary to support any of the above

If you have further questions please contact Gail Ponti at 717-482-4820 or gponti@pab.org.

Thank you.

Gail Ponti